

Continuity Insights
New York 2017

SAVE
THE DATE

October 23-24, 2017
TKP Conference Center
New York, NY

Regional Business Continuity Conference

The 6th Annual Continuity Insights New York Conference

Building upon a legacy of relevant, innovative, and meaningful content exchange, the 2017 Continuity Insights New York Conference is scheduled for October 23-24 at an exciting new venue, the TKP Conference Center, in the heart of midtown Manhattan. Join your colleagues for two days of compelling conference programming, active networking, and insights into today's leading technologies, products, and services.

The greater New York metro region embodies the critical demographics of our industry, from financial, media, utilities, healthcare, manufacturing, insurance, retail, transportation, higher education, hospitality, and more. Become an active participant in wide-ranging discussions with recognized subject matter experts on today's critical business continuity challenges and gain valuable insights to take back to your organization.

Featured Keynotes and Sessions Include:

Corporate Smokejumper Crisis Management: Tools, Tales and Techniques



Gil Meyer

If you always wondered what it is like to be inside the conference room where executives wrestle with complex dilemmas, here are tales from behind closed doors. Gil Meyer is the author of "Corporate Smokejumper," as well as a crisis management expert who inspires creative change in how organizations approach crisis management. For 29 years Meyer served DuPont in a wide range of public affairs and regulatory affairs and for 12 years he directed its global issues and crisis management programs.

Everything You're Doing is Wrong? (Helpful Hints from the Continuity 2.0 Manifesto)



David Lindstedt

For 20 years or more, we have followed the same best practice. But are they "proven practices?" David Lindstedt will discuss the emergence of a new, exciting, "Lean" alternative to traditional preparedness planning practices; starting with the drivers behind the need for a sea change and the nine principles of the Continuity 2.0 Manifesto. Lindstedt is the founder of Readiness Analytics, and also serves as Director of Program Management with the Office of Distance Education and eLearning at the Ohio State University.

FEMA Region II Shelter-in-Place Workshop



FEMA will present this low stress, discussion-based workshop that will provide participants with an opportunity to exchange best practices and evaluate potential solutions to challenges likely to be faced during a major disaster requiring shelter-in-place. Key take-aways will focus on strengthening employee resilience to ensure the organization can adapt to, withstand, and quickly recover from a major disaster and ensuring effective communication with all employees, including those with access and functional needs and those not currently present at the time of the disaster.



DATES:
October 23-24, 2017

LOCATION:
TKP Conference Center



109 West 39th Street
(between Broadway and 6th Ave.)
New York, NY 10018

REGISTRATION:
Full Conference Pass – \$795
Single-Day Pass – \$495

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Visit our conference website to view the full agenda and register –
www.continuityinsights.com/events.